

Show Garden Contest of 2017 Seoul Garden Show

The city of Seoul is holding the Show Garden Contest of 2017 Seoul Garden Show to spread the garden culture, regenerate aged parks, introduce new garden design trends and develop creative designs, and we look forward to your participation.

April 17, 2017
Mayor of Seoul

2017 Seoul Garden Show Overview

- ▶ Event title : 2017 Seoul Garden Show
- ▶ Period : September 23 (Sat) – 27 (Wed), 5 days
 ※ Pre-show : September 21 (Thu) – 22 (Fri)
- ▶ Place : Yeouido Park
- ▶ Slogan : Living Together with Gardens
- ▶ Theme : Gardens for You, Me and Us
- ▶ Main contents : Exhibition of gardens participated by invited artists, artists, and citizens, introduction of the garden industry, garden culture festival, etc.

1. Title: Show Garden Contest of 2017 Seoul Garden Show
2. Place: Yeouido Park Grass Square (68, Yeouigongwon-ro, Yeongdeungpo-gu, Seoul)
3. Size: 12 spots (around 60m²/spot)

4. Theme: Gardens for You, Me and Us

※ Reference

Theme (You + Me + Us + Garden)

1. The words “you,” “me” and “us” are derived from the old name of ‘Yeouido’ where the event will be held, which is ‘Neoseom’ and ‘Naeuiseom,’ reflecting the situations of the time and connoting convergence ⇒ “Gardens for You, Me and Us”
2. Theme connected to Seoul’s brand ‘I • SEOUL • U’
 - Seoul where you and I are connected in life (garden).
 - There is Seoul (garden) between one person and another.

‘Gardens for You, Me and Us’ is the theme that represents the 2017 Seoul Garden Show, and we look forward to various ideas to know, promote and relate to Seoul.

5. Qualifications

- All experts in the related fields of landscape, horticulture, gardening, architecture and industrial design can participate, who can also perform the following roles.
 - Those who can actually create a real garden according to the winning design
 - Those who can maintain and manage the garden during the exhibition
 - Those who can attend the briefing and awards ceremony during the exhibition
- You can only submit by yourself or in pairs, and one of you must be selected as a representative for registration. This representative has the rights to submit and receive documents related to the contest, and acquire or give up the rights.
- You can also collaborate with a company, but the representative must be an individual.

6. Support

- Foundation of the site (soil, grading) and installation of garden signs
- Garden establishment cost of 15 million KRW (tax included) / garden
 - ※ The amount includes all costs required for construction such as material costs (excluding design costs)
- Foreigners living overseas must collaborate with a garden building company in Korea to build the garden, and the costs will be directly paid by the host to the constructing company.
 - ※ A Korean company can be recommended upon request

- Foreigners living overseas that are selected for the 2nd screening (maximum 2 per team) will be provided with actual expense of around-trip airfare (coach) to create the garden and attend the ceremony

7. Contest schedule

Public notice	April 17 (Mon) – May 26 (Fri), 2017, 40 days - Seoul Garden Show website (http://festival.seoul.go.kr/garden) ▶ Notice
Submission	May 22 (Mon) – 26 (Fri), by 5 p.m. (online submission) - Submission and inquiries: sy84111@seoul.go.kr
1 st document screening	In June 2017 - Individual contact (※ 1.3 times more applicants will be selected)
2 nd presentation	In June 2017 - Results will be posted on the website
Workshop and briefing	In July 2017
Work creation	August 21 (Mon) – September 19 (Tue), 2017, 30 days
3 rd finale examination	September 20 (Wed), 2017 (scheduled) - Results will be posted on the website
Awards ceremony	September 23 (Sat), 2017 opening show
Exhibition of winning works	September 21 (Thu) – 27 (Wed), 2017: Exhibit during the event and maintain in the park

※ All of the times in the aforementioned and these guidelines are based on Korean Standard Time (GMT+9), and the schedules and announcement of winners may be subject to change depending on the circumstances. Changes will be posted on the website (<http://festival.seoul.go.kr/garden>).

8. Creation of gardens

- Participants selected for the 2nd screening shall create the actual garden upon agreement with the host regarding support for the garden creation and expenses.
 - ※ The agreement will be signed during the workshop (in July).
- The gardens will be set up and maintained in Yeouido Park, and the selected garden design arrangements may be subject to change upon consultation depending on the site condition and management state.

- A creative, easy-to-maintain and feasible plan must be established in light of the spatial context of surroundings, citizen behaviors, and characteristics of facilities that are already in the park.
- The planting and facility plan must reflect the fact that the gardens will remain in the park.
- The selected plan must be completed by the day before the final examination.
- Once selected in the 2nd screening, the practical plan (including progress schedule) must be submitted within 30 days, which can be modified upon consulting the host if necessary.
- Those selected for the contest must cooperate regarding creation and maintenance of the gardens.
- The budget execution plan must be classified into labor costs, project costs, and maintenance and administration costs (the same year).
- The project plan must be established within the budget scope, and the budget that is inevitably exceeded shall be covered by the participants.
- The participants must present legitimate designs for related regulations and overall procedures, and shall also consider the ease of installing and managing actual facilities as well as safety.

1) Garden creation

- You are recommended to set up labels for the plant variety when creating the garden, in which case the label shall include name (scientific name), photo, and origin.
- If trees are already there, avoid damage to the growth of the trees.
- You are recommended to use environmentally friendly materials, include a plan to add finishing touches to the materials, and come up with the finishing plan considering safety of all facilities.
- Plan the internal traffic lines in light of the adjacent gardens and existing facilities, and consider the space for maintenance of the gardens as well as for visitors to watch.
- Install facilities and plants that are safe for humans in spaces adjacent to the paths for watching and walking, and the gardens shall not hinder the walking of visitors.
- The implemented facilities must be most suitable for the site conditions

and made and installed on site, and also shall be strong so that they can be easily maintained later.

- The plant varieties must not be hazardous plants, toxic plants or protected species. Make plans with perennial plants considering that the gardens will be maintained even after the show, and plant foundations and varieties in light of sunshine and depth of field.

2) Maintenance

- The maintenance and supplementary planting must be done in consideration of the blooming period of flowers and characteristics of plants during the show.
- The gardens will be maintained even after the show and thus a separate maintenance plan must be submitted in case special maintenance is required.

3) Safety management

- Avoid negligent accidents due to installations in the garden while creating the garden or after.

8. Examination

- The selection committee shall consist of 8-9 members, who are members of the Seoul Garden Show organizing committee, experts in each field, and in-house members.
- If the gardens are not eligible for the purpose of the contest or lack quality as a result of examination, there may be no winners or the number of winning works (winners) may be adjusted.
- Applicants shall not raise objections to the results, and the scores will not be disclosed.

1) Goal and standard of examination

- The goal of examination is to select the best designs for the purpose and theme of the contest.
- Disqualification: The following cases are subject to disqualification depending on the decision of the selection committee.
 - If there are errors caused by the applicant's own carelessness in the

submitted documents in application or clear falsehood

- If an applicant is specified and recorded in the submitted document or a password is written to affect the examination and selection
- If the applicant imitated a different garden submitted to a similar garden design contest
- If the applicant violated the guidelines

2) Type of examination

- The examination process is divided into the 1st documents screening, 2nd presentation, and 3rd final examination.
- 1st documents screening : Screening of submitted documents (1.3 times more applicants than winners will be selected)
- 2nd PT : Presentations by those who passed the first documents screening
 - ✘ Foreign applicants living overseas may give the presentation on video or have a Q&A session instead in writing.
- 3rd final examination : On-site inspection of the actual garden

3) Important considerations in evaluation (example)

- Design direction: Creative garden design that matches the purpose and theme of the contest
- Criteria (same among 1st, 2nd and 3rd examinations)

Item	Detail	Score (100)
Practicality	- Garden design that can be easily created and managed, and can be used by citizens	20
Creativity	- Novel idea with excellent originality in expressing the theme	20
Aesthetics	- Planting and facility planning using colors and materials with outstanding aesthetic sense - Harmony between the garden and surrounding environment (topography, nature, etc.)	20
Constructability	- Garden construction process (reflected only in the final examination) - Understanding of construction that can actually implement the planting and facility design - Feasibility in creating a garden with high completion within the limited budget and time	20
Theme	- Relevance between the theme and garden, adequacy of storytelling	20

9. Selection of winners

- The examination results are posted on the website according to the schedule, and the winners will be individually notified.
- The date of announcement is subject to change depending on the circumstances, and any changes will be posted on the Seoul Garden Show website.
- The winners will be selected through the 3rd examination (on-site examination) among those that passed the 2nd examination.
- Types of winners and awards are as follows.

- Show Garden category: Total 12 gardens (award certificate and prize money of total 28 million KRW)

Details	Grand Prize	Gold Prize	Silver Prize	Bronze Prize
No. of winners (individual or team)	1 team	1 team	3 teams	7 teams
Prize money (per winning work)	10 million KRW	5 million KRW	2 million KRW	1 million KRW

- Popularity Prize : Total 1 garden

(award certificate and prize money of total 500,000 KRW)

※ Popularity Prize will be given based on the votes of visitors during Seoul Garden Show

Details	Popularity Prize
No. of winners (individual or team)	1 team
Prize money (per winning work)	500,000 KRW

- The prize money will be offered to the representative if you submitted in a team.
- Overseas winners (representative in case of teams) are given the prize money in USD according to the exchange rate at the point of payment (within 30 days of the award ceremony).
- The prize money (design cost) includes all incidental expenses such as related taxes and charges for remittance and exchange.

10. Submissions (3)

- ① 1 copy of application form (including the agreement to collection, use and provision of personal information) – Form 1,2
- ② 1 copy of plate for screening (A1)
 - 1 copy of the plate in A1 (width 841mm× length 594mm) size must be submitted in a JPG file, in width and with an identification number written on the upper-right corner.
 - The JPG file must be at least 300dpi to maintain its resolution when printed in original size.
- ③ 1 copy of garden description (A4 in width)
 - The garden description shall include the following details.
 - Cover (Form 3), table of contents
 - 3D image (if necessary)
 - Overview of garden design and explanation of concept
 - Main floor plans such as plot plan, ground plan/elevation/section
 - List of plantations
 - Outline of construction costs
 - The garden description must be on A4 (width 210mm× length 297mm) in length, and the page number must be written at the bottom center, around 10 pages in total (single-sided printing) with sufficient descriptions of the garden.
 - The cover must be in the format provided, and the identification number shall be written according to the directions.
 - Submit in the form of PDF file (high quality print).

※ General matters

- The indication of submissions must be in Korean or English, the numbers in Arabian, and the measurements in the metric system.
- Do not write “submission number” aside from the designated format.
- The application documents and submissions cannot be modified, changed or improved after submission.
- All marks, names of specific companies, titles of organizations and symbols

that may be misunderstood as passwords without relevance to the content are prohibited.

- The applicants can submit only one work, and all required documents including ‘Application (Form 1)’ must be submitted for application.
- All submitted data will be used as materials for publication and PR of the collection of works after the contest, and thus must be consistent with the design plate and descriptions.
- The identification number must be written in black as shown below.
 - Submitted plate and description: Upper-right corner

<Example of writing identification number>

Submission No.		2 cm
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11. Application method

- Deadline: 5 p.m. on May 26 (Fri), 2017
- Submission (online) : sy84111@seoul.go.kr
 - Submission will be individually confirmed by email, and the applicant must check the submission.
- Inquiries: sy84111@seoul.go.kr
 - For uncertain matters of the contest, send inquiries in writing (internet, email, etc.) and conform to the responses.

12. Others

- This contest is held based on the law of the Republic of Korea. In case of disputes regarding the contest, decisions will be made upon mutual consent. Unresolved disputes will be mediated or judged by the court in Korea.
- All works must be originals of the participants, and shall not violate the copyright of a third party. If the works violated the copyright of a third party, the participant will be fully responsible for the consequences, and will no longer be eligible for winning.
- All information shall not be disclosed before the announcement of the results.

- For fair judgment, the applicants shall not disclose the submitted plan before the selection.
- If the applicant does not submit the reason for withdrawal within 5 days of the announcement of the 2nd screening, or give up on installing the actual garden without inevitable reasons such as natural disasters, the applicant shall be disqualified to reenter the Seoul Garden Show for two years.
- The participant (creator) has the copyright to the submitted work. However, the host may use part or all of the winning garden's photos, images, floor plans and others to establish related publication, exhibition, PR and project plans, in the form of reproduction, exhibition, distribution, rental, public transmission, and secondary work creation, in which case royalty will not be paid.
- All or part of the submitted work can be exhibited and open to public after the examination, which can be anonymous upon the applicant's request. The host makes decisions about the conditions of the exhibition.
- The garden signs may include the details of the collaborating or sponsoring company unless they do not hinder public nature.

- Appendix :
1. 1 copy of 2017 Seoul Garden Show leaflet
 2. 1 copy of target area.
 3. 1 copy of application. The end.